

**Press Release**

**Hong Kong Life “Mural Painting Day”**

9 August 2014 - Hong Kong Life Insurance Limited (“Hong Kong Life”) is dedicated to motivate its employees and their family members to devote in community work by helping them to understand the needs of the underprivileged and cultivate a caring heart.

Hong Kong Life and Hong Chi Association jointly organized the charity event **“Mural Painting Day”** on 9 August (Saturday). 32 enthusiastic “Hong Kong Life Gerbera Volunteers Team” members and more than ten intellectually disabled attended this meaningful event.

At 10am of the event day, all corporate volunteers arrived Shatin Hong Chi Sun Chui Workshop where they mingled with the members from Hong Chi Association and prepared for the collaboration. After the briefing session conducted by a social worker and an instructor, all participants were divided into different teams and started to paint on the walls. As the mural was large, numerous paints were needed. Corporate volunteers were multi-tasked; they helped to mix the paints and assisted the intellectually disabled to fill in colors in the graphics.

After seven hours of hard work, the wall paintings were accomplished eventually. Participants were very satisfied with the painting and took lots of memorable pictures together. In the process, corporate volunteers had recognized the capabilities of the intellectually disabled by developing their potential to the fullest. The event was extraordinary meaningful that it had successfully helped the intellectually disabled to build up their confidence.

Hong Kong Life Chief Marketing Officer Kennex Chan said, “Through wall painting, corporate volunteers had decorated a colorful area for the intellectually disabled. From now on, ““Hong Kong Life Chi Lok King Workshop”” would be served as a place for the intellectually disabled to express their creativity and cultivate their art talent.”



Participants painted onto the walls deliberately.



Corporate volunteers created a colorful area for the intellectually disabled.



Corporate volunteers and the members from the Hong Chi Association spent a colorful weekend together.



Hong Kong Life Business Development Manager Andrew Chang (left) presented the souvenir to representatives of Hong Chi Association.